UTILITY PATENT APPLICATION TRANSMITTAL

Ordy for new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket No.	077047-9410-02	
	First Named Inventor	
V	Villiam T. Graushar	
Express Mail No.	EL978821811US	

Mail Stop PATENT APPLICATION Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Enclosed for filing is a complete continuation patent application, entitled "METHOD AND APPARATUS FOR ASSEMBLING PERSONALIZED ELECTRONIC MEDIA INTO PRINTED PRODUCTS" invented by:

William T. Graushar 12550 Walnut Rd. Elm Grove, WI 53122

John C. Geres 10520 W. Dakota St. West Allis, WI 53227

and including the following documents:

Specification including Claims - 12 pages
Abstract of the Disclosure
Drawings - 3 sheets
Return Receipt Postcard
A copy of the original Declaration, Power of Attorney from the parent application
Check for \$1,150.00 for Filing fee
Information Disclosure Statement (references previously provided in parent application)

The filing fee has been calculated as shown below.

(1) FOR	(2) NUMBER FILED	(3) NUMB	ER EXTRA	(4) RATE	(5) BA	SIC FEE \$770.00
TOTAL CLAIMS	22 - 20		= 2	X \$18.00	=	\$36.00
INDEPENDENT CLAIMS	7 - 3		= 4	X \$86.00	=	\$344.00
			TOTAL FILING FEE		\$1,150.00	

Please use Figure 1 for front page of published application.

Please include Assignee name and address in published application as follows:

Quad/Graphics, Inc. Sussex, Wisconsin

This patent application is a continuation of prior Application No. 10/060,687, filed on January 30, 2002, which claimed the benefit of prior filed co-pending provisional patent application number 60/265,730 filed on February 1, 2001.

The entire disclosure of the prior application, from which a copy of the Declaration is enclosed, is considered as being part of the disclosure of the accompanying application and is hereby incorporated therein by reference.

The parent application is assigned to Quad/Graphics, Inc.

Charge or credit Deposit Account No. 13-3080 with any shortage or overpayment of the fees associated with this communication. A duplicate copy of this sheet is enclosed.

区 Customer Number

23409

Respectfully submitted,

Billie Jean Smith Reg. No. 36,940

Michael Best & Friedrich LLP 100 East Wisconsin Avenue

Milwaukee, Wisconsin 53202-4108

Date: December 29, 2003

cc: Docketing Wkg Atty. GSB Resp Atty. BJS

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